

News Release

Reedsburg Utility Commission

For Immediate Release

“Studio 11” to debut on Local Channel 11

Reedsburg, WI (April 20, 2009) – Reedsburg Utility is excited to introduce a new locally produced program called “Studio 11.” The program will be fully created and produced through local talent and feature Kate Welter, Reedsburg Utility’s Public Access Coordinator as the host. “Studio 11” will highlight community events and public affairs with regularly scheduled guests from the following departments: Reedsburg Police Department, Reedsburg Public Library, Reedsburg Area Chamber of Commerce, WPPI Energy, Sauk County Humane Society, Reedsburg Area Medical Center, Reedsburg Utility and the Reedsburg Area School District.

Although discussions and topics of the show may be serious the show will focus on a lighter note bringing in a twist of comedy with funny headlines and even a game wheel, known as: “The Quiz-a-Day Give-Away”. The trivia game encourages community members to call or email the Utility to win prizes donated by area businesses who are sponsors of the show. Prizes will be issued to the first caller or email who correctly answers the trivia question.

“Studio 11,” intends to provide local and useful information to community members while also being a source of entertainment, said Kate Welter, Public Access Coordinator. The opportunity of producing a program such as “Studio 11” will promote community awareness and bring a little laughter into someone’s life, said Welter.

“Studio 11” will air regularly on Tuesday afternoon at 12:30pm, Thursday evenings at 7:00pm, Saturday mornings at 9:00am, and Sunday’s at 7pm. The first episode will feature Reedsburg Police Chief, Tim Becker, discussing a program called “Parents Who Host, Lose The Most”.

If you or someone you know would like to be featured in an upcoming show, contact Kate Welter at: studio11@rucls.net, call 768-LC11 (5211) or stop by the Reedsburg Utility Commission located at: 501 Utility Ct. For a full schedule of programs and air times look to our website at: www.rucls.net. Reedsburg’s public access channels are looking for locally produced programs to air, if you are interested in sharing programs or creating a new program contact us at 768-1000.

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About Reedsburg Utility Commission



Press Release

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Reedsburg Utility Commission, established in 1894, is a community owned municipal utility providing electricity, water, local and long distance telephone, high speed internet, and cable TV, to its 4,500 urban citizens. More information is available at Reedsburg Utility Commission's website www.reedsburgutility.com or www.rucls.net.